

## ORDER



**Orders**  
**Order / Rev:** 186418  
**Alt Order #:**  
**Product Desc:** Obama for America  
**Estimate:** 1905 Sked A  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 10/01/12 / 10/01/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** Glenn Littman  
**Sales Office:** DC  
**Sales Region:** NAT

**Agency Name:** GMMB Inc.  
**Buying Contact:** Kristen Keuleman  
**Billing Contact:**  
 1010 Wisconsin Ave, NW  
 Washington DC, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** President/Obama (D)  
**Demographic:** A25-54  
**Product Codes:** PL1-President  
**Priority:** PREEMPTIBLE  
**Revenue Codes:** POL, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** MAJ  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	44	\$45,775.00	\$38,908.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$45,775.00	\$38,908.75	0.00
<b>Totals</b>	<b>44</b>	<b>\$45,775.00</b>	<b>\$38,908.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Glenn Littman			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/02/12	10/08/12	6-7A News M-F/KMGH	CA	6A-7A	MTWTF--	:30	4	\$400.00	PREE	0.00	NM	4	\$1,600.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		4				\$400.00		0.00			
N 2	KMGH	10/02/12	10/08/12	GMA M-F 7-9A / KMGH	CA	7A-9A	MTWTF--	:30	4	\$400.00	PREE	0.00	NM	4	\$1,600.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		4				\$400.00		0.00			
N 3	KMGH	10/06/12	10/06/12	ABC GMA SAT	CA	Sat GMA 6A-7A	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
				GMA SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-		1				\$175.00		0.00			
N 4	KMGH	10/06/12	10/06/12	7-9a Sat Morning News	CA	7A-9A	-----S-	:30	2	\$200.00	PREE	0.00	NM	2	\$400.00
				7-9a Sat Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S-		2				\$200.00		0.00			
N 5	KMGH	10/07/12	10/07/12	THIS WEEK w/George S	CA	8A-9A	-----S	:30	1	\$1,325.00	P2	0.00	NM	1	\$1,325.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S		1				\$1,325.00		0.00			
N 6	KMGH	10/07/12	10/07/12	9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$250.00	PREE	0.00	NM	1	\$250.00
				9A-10A SUN MORN NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/12	10/08/12	-----S		1				\$250.00		0.00			

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 Flight Dates: 10/02/12 - 10/08/12

Advertiser: President/Obama (D)  
 Product Desc: Obama for America  
 Estimate: 1905 Sked A

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/02/12	10/08/12	The CHEW The CHEW	CA	1157A-1P	MTWTF--	:30	5	\$400.00	P2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	MTWTF--		5			\$400.00		0.00				
N 8	KMGH	10/02/12	10/08/12	General Hospital General Hospital	CA	1P-2P	MTWTF--	:30	5	\$625.00	P1	0.00	NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	MTWTF--		5			\$625.00		0.00				
N 9	KMGH	10/02/12	10/08/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	MTWTF--	:30	3	\$200.00	PREE	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	MTWTF--		3			\$200.00		0.00				
N 10	KMGH	10/02/12	10/08/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	MTWTF--	:30	2	\$200.00	PREE	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	MTWTF--		2			\$200.00		0.00				
N 11	KMGH	10/02/12	10/08/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	MTWTF--	:30	3	\$400.00	P3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	MTWTF--		3			\$400.00		0.00				
N 12	KMGH	10/08/12	10/08/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$9,000.00	P2	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	M-----		1			\$9,000.00		0.00				
N 13	KMGH	10/03/12	10/03/12	ABC Wed C ABC Wed C	CA	9P-10P	--W----	:30	1	\$2,800.00	PREE	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	--W----		1			\$2,800.00		0.00				
N 14	KMGH	10/04/12	10/04/12	ABC Thurs A ABC Thurs A	CA	7P-8P	---T---	:30	1	\$2,000.00	PREE	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	---T---		1			\$2,000.00		0.00				
N 15	KMGH	10/04/12	10/04/12	ABC Thurs B ABC Thurs B	CA	8P-9P	---T---	:30	1	\$5,050.00	P3	0.00	NM	1	\$5,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	---T---		1			\$5,050.00		0.00				
N 16	KMGH	10/05/12	10/05/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$1,125.00	P3	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	----F--		1			\$1,125.00		0.00				
N 17	KMGH	10/05/12	10/05/12	ABC Fri B ABC Fri B	CA	8P-9P	----F--	:30	1	\$2,000.00	P3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	----F--		1			\$2,000.00		0.00				
N 18	KMGH	10/07/12	10/07/12	ABC Sun B ABC Sun B	CA	7P-8P	-----S	:30	1	\$9,000.00	P1	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	-----S		1			\$9,000.00		0.00				
N 19	KMGH	10/02/12	10/08/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF-S	:30	1	\$1,000.00	PREE	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	MTWTF-S		1			\$1,000.00		0.00				
N 20	KMGH	10/02/12	10/08/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	:30	5	\$225.00	P3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/12	10/08/12	MTWTF--		5			\$225.00		0.00				
													Totals	44	\$45,775.00